

experience

Solo Graphic Designer July 2004 - Present (recent work)

AMERICAN RED CROSS: Santa Rosa, California

Designed the 2003-2004 annual report for the Sonoma county chapter. Conceptualized and created collateral for largest annual fund-raising event that included invitation, program, posters, banner, table-top displays, and multi-media graphics.

BEADS OF COURAGE: Tucson, Arizona

Created identity and campaign collateral for international non-profit that assist children with serious illness.

CULTURAL ARTS COUNCIL OF SONOMA: Santa Rosa, California

Designed the first resource guide of the arts intended for elementary and high-school educators throughout Sonoma county. Created a fresh look for their identity package - revised logo, letterhead, envelope, and business card.

Graphic Designer March 2004 - June 2004

HALLOCK MODEY – Full-Service Advertising and Public Relations Firm: Portland, Oregon (represented by Aquent)

As part of the design team, I worked on a variety of projects from invitations and stationery packages to newsletters, posters and brochures. Clientele ranged from non-profit, community based organizations to national corporations.

Graphic Designer September 2003 - March 2004

NIKE – Nike Vision: Beaverton, Oregon (represented by Aquent)

I worked among other designers to create visual materials for Nike Vision point-of-sale. Various collateral, from retail store displays and informational brochures to trade show booth graphics and catalogs were created. Working from custom photoshoots of amateur and professional athletes, we conceptualized campaigns in collaboration with Nike Brand Design.

Associate Art Director January 1999 - June 2003

DODIER & COMPANY INC. – Full-Service Advertising and Marketing Agency: Tucson, Arizona

As part of the creative team for a retail focused agency, I conceptualized and developed visuals for strategic advertising campaigns. Responsibilities included design and layout of print collateral including direct mail; signage; branding and identity; as well as web design/maintenance, and product photography.

Senior Graphic Designer June 1997 - December 1998

UNIVERSITY OF ARIZONA – Department of Parking and Transportation: Tucson, Arizona

I conceptualized and designed material to communicate information about parking systems and regulations to students, faculty and visitors for a major university. Established a positive image through brochures, postcards, maps, permits and outdoor signage. Designed the look of the department's initial web site.

skills

A strong foundation in the visual arts of drawing, painting, art/design history, and the ability to incorporate these disciplines into graphic design. Conceptual thinker, highly motivated, self-disciplined, responsible and prompt with deadlines.

Knowledgeable and experienced within multiple areas of print and web, including campaign collateral, identity, packaging, illustration and digital photography. Proficient in Adobe: Acrobat; Illustrator; InDesign; ImageReady; Photoshop; Dreamweaver; Fireworks; Microsoft Office and QuarkXpress, with basic experience in Flash and HTML.

education

BFA, VISUAL COMMUNICATION: University of Arizona, 1998